

**For Immediate Release  
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## **NOODLE HEAD ANNOUNCES MYSPACE GOING TO THE DOGS (AND CATS)**

*Fan interaction is expected to bolster accolades for collectible Pawparazzi pets*

**Spokane, WA — December 7, 2007** — *Pawparazzi*™ co-inventor Chris Ryan, announced today the opportunity for rabid fans of popular *Pawparazzi*™ pets to interact with them online. Each of 11 *Pawparazzi*™ dogs or cats now has an individual MySpace and Facebook profile. Now, more than ever, these little celebrity pets living large lives are blurring the reality between fact and fiction.

Fans can add all of the *Pawparazzi*™ pets as their friends or send them IM's on the popular networking sites. They can interact with all of their favorite *Pawparazzi*™ pets like Salsa the Latina singing sensation who recently had crowds cheering her electrifying performance of “Who let the dogs out” or Bailey the British dog model who jet-sets between America and Europe when not gracing the catwalks of Milan’s most famous fashion houses. “Online interaction now gives *Pawparazzi*™ fans the real-time opportunity to interact with our fascinating and loveable celebrities in a safe and fun way,” said Ryan.

*Pawparazzi*™ pets are available this holiday season at Nordstrom, F.A.O. Schwarz, Barneys New York and thousands of fine specialty boutiques across North America.

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### **For more information and images (press only):**

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### **For more information on Pawparazzi:**

<http://www.pawparazzi.com/>

or

<http://www.noodleheadfun.com/>