



BeauregardsDoggieWindow.com is a two-and-a-half year old website that specializes in rare and well-crafted dog purses. Recently, the site launched a new informational blog and its founders sat down to talk about why their site isn't "ruff" around the edges.

Nashville, TN (PRWEB) March 25, 2009 -- Speaking to entrepreneurs, Joyce and George McKinzie, about dogs and cats is akin to talking to two very excited Rolling Stones super-fans; that is, if the Mick Jagger and Keith Richards were replaced with a tabby cat and a pug. Still, the McKinzies' love of animals is pretty obvious through their web venture, www.BeauregardsDoggieWindow.com.

Specializing in Fuzzy Nation purses and PawParazzi pet collectibles, BeauregardsDoggieWindow.com has a selection of high quality and unique handbags and accessories that is a surefire hit with anybody who loves pets.

"I discovered these pet purses when we had a storefront in a mall," began Joyce. "We carried them and they sold well and so we decided to put them online for people who couldn't make it to our store."

At the end of 2006, the McKinzies launched Beauregard's Doggie Window and, over time, have found that dog and cat lover gifts is an internationally popular focus.

"We recently received an order from the Netherlands," said George. "We try to accommodate our customers wherever they may be."

Finding fans in all corners of the world, the website's stock of **PawParazzi** brand products and Fuzzy Nation purses are hard to beat.

"We know that there are cheap knockoffs out there, but we don't sell those products," said George. "We maintain the integrity of the product."

As the companies they work with continue to put out new merchandise, the McKinzies vow to keep their store stocked with the latest lines. Information such as this, as well as other pertinent news can be found on their recently launched blog, www.Pet-AccessoryInfo.com.

"We'll have safety testing information, along with the newly announced lines on our blog," said Joyce. "We want to let people in on the news."

In the last two-and-a-half years that the website has been up, the McKinzies have been able to appeal to other pet lovers around the globe and as they expand their business, they can no doubt delight the new cat and dog enthusiasts that are born everyday.

"We're going to add creative play items for children to the **PawParazzi** items we currently carry," said Joyce. "Like George said, we don't sell cheap stuff and we offer unique things that people aren't going to find at regular department stores."

About the Company:

Beauregard's Doggie Window is owned and operated by Joyce and George McKinzie.

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