

Spokane

Coeur d'Alene Living

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PAWSITIVELY PURRRRFECT!

Next time you are out shopping, you may “paws” as you come across one of the hottest new trends in toys, the new PawParazzi™ Little Pets Living Big Lives. Designed and created by Spokane-based Noodle Head Toys, PawParazzi™ are inspired by the purse puppies of celebrities. The line includes seven dogs and four cats, each with their own celebrity lifestyle personality. Kyra (pictured) is a rock star cat with a life on the go. She comes complete with a purse, blanket, leash, chew-toy, food dish, magazine and a matching diamond-esque bracelet for her owner. Pet owners can go online to learn more about their pet’s celebrity lifestyle and read their latest star snippets. Each pet also has his or her own MySpace page with updates. PawParazzi™ are in over 1,000 stores worldwide, including F.A.O. Schwartz, Barneys New York and Nordstrom. To learn more about PawParazzi™ visit www.noodleheadfun.com